

SELECT

TURNKEY MARKETING PACKAGES

Drive your revenue and enhance your brand exposure across Internova Travel Group's most powerful travel selling force. If you're looking for a more strategic plan to drive your business needs, you can be paired with a dedicated marketing manager to create the plan that best fits your goals.*

PLEASE NOTE: There is a minimum spend of \$3,000 for all marketing including business unit opportunities. Participation in the SELECT Collection Issue and SELECT Magazine does not require a minimum spend.

*Strategic marketing investments begin at \$20,000

PACKAGE ONE:

- E-newsletter, Two Listings
- SELECT Magazine Article Listing (Print and digital editions)

Cost: \$3,000 ♦ **Retail Value:** \$5,000

PACKAGE TWO:

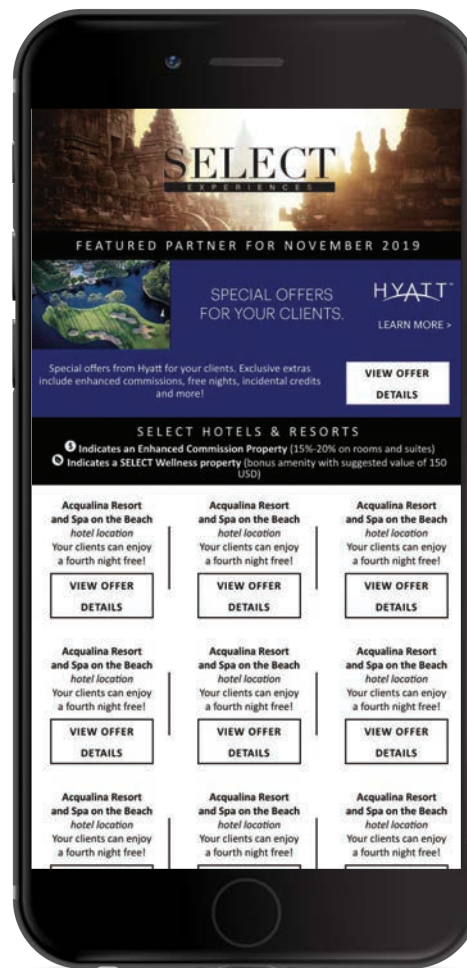
- E-newsletter, One Listing
- SELECT Magazine Article Listing (Print and digital editions)
- Individual Partner Email (Non-prime-time)

Cost: \$5,000 ♦ **Retail Value:** \$7,500

PACKAGE THREE:

- E-newsletter, One Listing
- E-newsletter, One Feature
- SELECT Magazine Article Listing (Print and digital editions)
- Individual Partner Email (Non-prime-time)

Cost: \$7,500 ♦ **Retail Value:** \$10,500



SELECT E-newsletter

PACKAGE FOUR:

- E-newsletter, One Listing
- Individual Partner Email (Non-prime-time)
- SELECT Magazine Article Listing (Print and digital editions)
- SELECT Consumer Email, One Feature

Cost: \$10,000 ♦ **Retail Value:** \$12,500

PACKAGE FIVE:

- E-newsletter, One Feature
- E-newsletter, Six Listings
- Individual Partner Email (Prime-time)
- SELECT Magazine Article Listing (Print and digital editions)
- SELECT Consumer Email, One Feature

Cost: \$15,000 ♦ **Retail Value:** \$20,000

SECURE YOUR PACKAGE TODAY! CONTACT SELECTMARKETING@INTERNOVA.COM