

# SELECT TURNKEY MARKETING PACKAGES

# SELECT 2022 NEW PACKAGES

Turnkey marketing solutions to drive your revenue and enhance your brand exposure across Internova Travel Group's most powerful travel selling force.

There is a minimum spend of \$3,000 for all marketing including business unit opportunities\*

\* Participation in the SELECT Collection Issue and SELECT Magazine does not require a minimum spend.

## PACKAGE ONE

- ✓ E-Newsletter, Two Listings
- ✓ SELECT Magazine Article Listing (Print and digital editions)

Retail: **\$5,000**  
Preferred Partner Rates: **\$3,000**

## PACKAGE TWO

- ✓ E-Newsletter, One Listing
- ✓ SELECT Magazine Article Listing (Print and digital editions)
- ✓ Individual Partner Email (Non-prime-time)

Retail: **\$7,500**  
Preferred Partner Rates: **\$5,000**

## PACKAGE THREE

- ✓ E-Newsletter, One Listing
- ✓ E-Newsletter, One Feature
- ✓ SELECT Magazine Article Listing (Print and digital editions)
- ✓ Individual Partner Email (Non-prime-time)

Retail: **\$10,500**  
Preferred Partner Rates: **\$7,500**

## PACKAGE FOUR

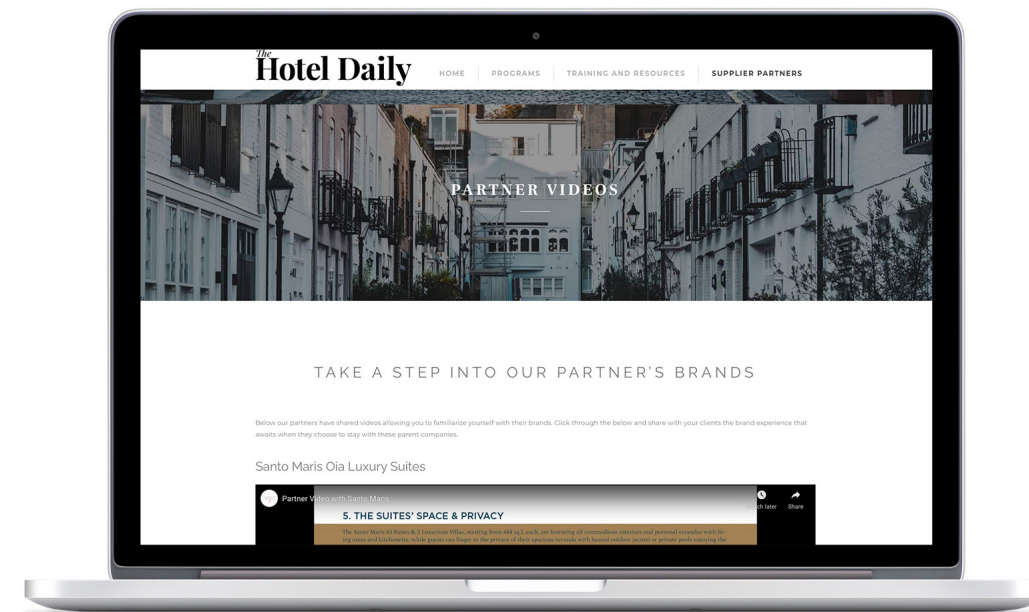
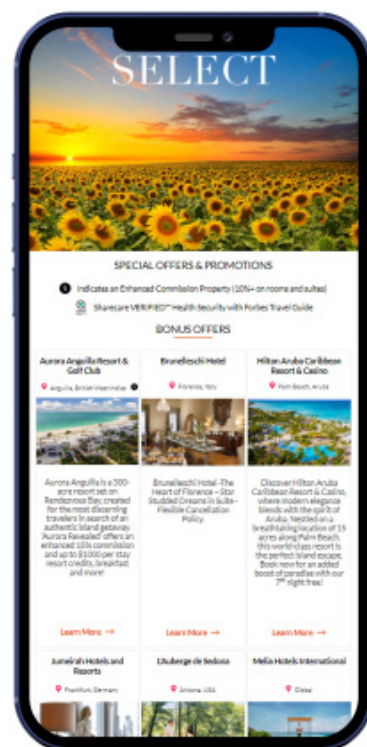
- ✓ E-Newsletter, One Listing
- ✓ Individual Partner Email (Non-prime-time)
- ✓ SELECT Magazine Article Listing (Print and digital editions)
- ✓ SELECT Consumer Email, One Feature

Retail: **\$12,500**  
Preferred Partner Rates: **\$10,000**

## PACKAGE FIVE

- ✓ E-Newsletter, One Feature
- ✓ E-Newsletter, Six Listings
- ✓ Individual Partner Email (Prime-time)
- ✓ SELECT Magazine Article Listing (Print and digital editions)
- ✓ SELECT Consumer Email, One Feature

Retail: **\$20,000**  
Preferred Partner Rates: **\$15,000**



## NEW OPENINGS & RENOVATIONS

- ✓ Video on SELECT website property page
- ✓ Video email announcement (highlight property)
- ✓ Video hosted on The Hotel Daily – banner ads included to link to video
- ✓ Included in NEW OPENING section of the SELECT Newsletter
- ✓ Learning Library pre-recorded webinar training

Retail: **\$21,000**  
Preferred Partner Rates: **\$15,000**

## DESTINATION THEME

- ✓ Special landing page on The Hotel Daily
- ✓ Banner ad on The Hotel Daily
- ✓ Posts in the SELECT Facebook Group
- ✓ E-blast to all Business Units
- ✓ Listing in SELECT E-Newsletter

Retail: **\$23,500**  
Preferred Partner Rates: **\$15,000**

## NEW TO SELECT

- ✓ Special landing page on The Hotel Daily
- ✓ Banner ad on The Hotel Daily
- ✓ Post in the SELECT Facebook Group
- ✓ VIDEO E-blast to all Business Units
- ✓ E-blast to all Business Units
- ✓ Listing in SELECT E-Newsletter
- ✓ Video feature on the SELECT website
- ✓ Learning Library pre-recorded webinar training

Retail: **\$33,000**  
Preferred Partner Rates: **\$20,000**

If you're looking for a more strategic plan to drive your business needs, you can be paired with a dedicated marketing manager to create the plan that best fits your goals.\* *\* Strategic marketing investments begin at \$20,000*

SECURE YOUR MARKETING PACKAGE TODAY! CONTACT YOUR ACCOUNT DIRECTOR OR SELECTMARKETING@INTERNOVA.COM