

WORLDWIDE

2021 MARKETING PACKAGES

Turnkey marketing solutions to drive revenue and enhance brand exposure across Internova Travel Group's most powerful travel selling force.

PACKAGE ONE:

- E-newsletter Listing (Package of 3)
- Hotel Daily Microsite Sidebar Ad

Cost: \$3,000 | Retail Value: \$5,500

PACKAGE TWO:

- E-newsletter Feature
- E-newsletter Listing
- Hotel Daily Microsite Sidebar Ad

Cost: \$5,000 | Retail Value: \$7,500

PACKAGE THREE:

- E-newsletter Feature
- Individual Partner Email (Non-prime-time)
- Hotel Daily Microsite Sidebar Ad

Cost: \$7,500 | Retail Value: \$10,000

PACKAGE FOUR:

- E-newsletter Feature
- E-newsletter Listing (Package of 3)
- Individual Partner Email (Non-prime-time)
- Hotel Daily Microsite Horizontal Ad

Cost: \$10,000 | Retail Value: \$13,500

PACKAGE FIVE:

- E-newsletter Feature
- E-newsletter Listing
- Individual Partner Email (Prime-time)
- Hotel Daily Microsite Feature Banner Ad
- Educational Video

Cost: \$15,000 | Retail Value: \$18,500

SECURE YOUR PACKAGE TODAY! CONTACT: HOTELMARKETING@INTERNOVA.COM

* Prime-time emails are launched Tuesday-Thursday between 9am-3pm.
Non-prime-time emails are launched Mondays and Fridays; and Tuesday-Thursday 7am, 5pm and 7pm.